

25 | LUSK
PRIVATE EVENTS

ONE ICONIC SAN FRANCISCO DESTINATION.

THREE EXTRAORDINARY SPACES. ENDLESS POSSIBILITIES.



WELCOME TO 25 LUSK

EVENTS ARE NOT SIMPLY HOSTED. THEY ARE EXPERIENCED.

Located in the heart of San Francisco's SoMa district, 25 Lusk is an award-winning architectural destination where exceptional cuisine, striking design, and genuine hospitality come together to create unforgettable moments.

From executive gatherings and corporate celebrations to weddings, milestone occasions, and exclusive private events, three distinct levels offer a uniquely versatile setting designed around each occasion.

Whether enjoying cocktails on the rooftop, gathering around the table in the Main Dining Room, or celebrating late into the evening in the Lounge, every space tells its own story.

LEVEL THREE

ROOFTOP 25

ELEVATED. OPEN-AIR. SOCIAL.

ELEVATED GATHERINGS WITH EFFORTLESS ENERGY

Our rooftop offers a sophisticated yet relaxed setting where handcrafted cocktails, seasonal culinary offerings, and the distinctive flavors of our wood-fired oven create a memorable sense of place.

Designed for year-round enjoyment, retractable awnings, adaptable glass walls, and outdoor heaters help keep guests comfortable while preserving the energy and ambiance of an open-air experience.

IDEAL FOR

- Corporate receptions
- Client gatherings
- Celebrations
- Private dinners
- Welcome events

THE EXPERIENCE

Specialty cocktails, seasonal menus, wood-fired cuisine, music, and relaxed hospitality.

LEVEL TWO

MAIN DINING ROOM

ELEGANT. REFINED. CONNECTED.

WHERE CUISINE, ARCHITECTURE AND HOSPITALITY MEET

The Main Dining Room offers a sophisticated setting for executive dinners, corporate entertaining, milestone celebrations, wine experiences, and elegant social occasions. Contemporary architecture and attentive hospitality create an atmosphere that feels refined yet welcoming.

For smaller gatherings, the fully private Ogden Room and semi-private Clarke Table offer an intimate balance of privacy, comfort, and connection to the energy of the dining room.

IDEAL FOR

Executive dinners
Wedding dinners
Milestone occasions
Wine pairings
Private dining

THE EXPERIENCE

Chef-driven
seasonal menus,
thoughtful service,
architectural
drama, and
genuine
connection.

LEVEL ONE

LOUNGE & BAR

VIBRANT. FLEXIBLE. MEMORABLE.

WHERE EVERY CELEBRATION FINDS ITS ENERGY

Tucked below Lusk Street, the lower-level Lounge & Bar is a dramatic setting for cocktail receptions, networking events, dancing, entertainment, and celebrations that continue into the evening.

A full-service bar, flexible layouts, and spaces for dining, presentations, music, and socializing allow the Lounge to transform from an intimate gathering into a high-energy private event.

IDEAL FOR

Holiday parties
Networking events
After-parties
Product launches
Entertainment

THE EXPERIENCE

Craft cocktails,
flexible floorplans,
AV support,
dancing, live music,
DJs, and interactive
moments.



A CELEBRATED
**SAN FRANCISCO
DESTINATION**

THE SAUCY AWARDS

Sustainable Restaurant of the Year Nominee

ESQUIRE MAGAZINE

Restaurant Of The Year

ESQUIRE MAGAZINE

Design Of The Year

OPEN TABLE DINERS' CHOICE

Top Hot Spot Restaurants in the United States

SF WEEKLY

Readers' Poll winner for Best New Restaurant

OPEN TABLE

Top 10 Local Hot Spots



OUR CULINARY PROGRAM

CHEF-DRIVEN EXPERIENCES WITH A SENSE OF OCCASION.

With more than 30 years of professional experience, Executive Chef and Partner Matthew Dolan has built a career around technique, hospitality, and memorable food.

For private events, Chef Dolan and the culinary team create seasonal California menus ranging from elegant plated dinners and family-style feasts to receptions, interactive stations, and personalized chef experiences.

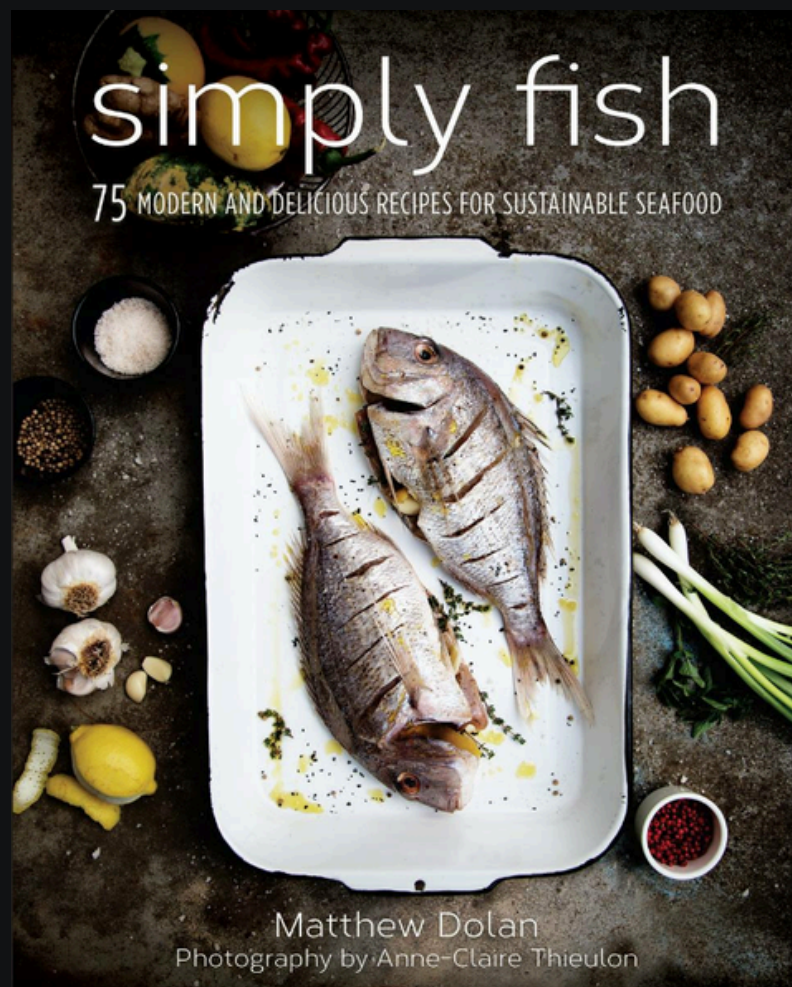
His work has included earning a Michelin star, serving as a Culinary Institute of America ambassador and U.S. Department of State Culinary Envoy, publishing *Simply Fish*, and cooking at New York's James Beard House.

MICHELIN-STAR CULINARY LEADERSHIP

CUSTOM PRIVATE-EVENT MENUS

INTERACTIVE CHEF
EXPERIENCES

SEASONAL CALIFORNIA
INGREDIENTS



Matthew Dolan
Photography by Anne-Claire Thieulon



CRAFTED TO CELEBRATE

AN ELEVATED BEVERAGE EXPERIENCE

Every memorable celebration begins with an exceptional glass in hand. Our beverage program is curated to complement each occasion through handcrafted cocktails, wines from renowned regions around the world, premium spirits, craft beer, and thoughtful non-alcoholic offerings.

Fresh ingredients, seasonal flavors, house-made syrups, and personalized menus allow the beverage experience to feel as intentional as the food, the setting, and the event itself.

**FROM THE WELCOME DRINK TO THE FINAL TOAST, EVERY
DETAIL IS DESIGNED AROUND THE MOMENT.**

EVENT PLANNING, MADE PERSONAL

EVERYTHING YOU NEED. ONE EXPERIENCED TEAM.

DEDICATED COORDINATOR

One point of contact to guide planning, decisions, details, and the event timeline.

FLEXIBLE LAYOUTS

Floorplans designed around dining, reception flow, entertainment, and presentations.

VENDOR PARTNERSHIPS

Trusted recommendations for florals, decor, music, photography, rentals, and more.

CUSTOM MENUS

Seasonal culinary and beverage selections tailored to the event and guest experience.

AUDIO-VISUAL SUPPORT

Planning for presentations, sound, screens, entertainment, and specialty production needs.

GUEST LOGISTICS

Parking recommendations, accessibility planning, dietary accommodations, setup, and breakdown.

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**FROM INTIMATE DINNERS TO FULL-BUILDING
BUYOUTS, EVERY EVENT IS TAILORED TO YOUR
VISION.**



BEGIN PLANNING

LET'S CREATE SOMETHING EXCEPTIONAL.

Tell us what you are imagining. Our private-events team will help match the occasion to the right space, menu, service style, and experience.

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